

Joshua Henninger

Web Design / Advertising / Marketing

Portfolio www.aptitudeye.net

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Address 1879 Sandbar Circle, Waconia, MN

• Education

University of Wisconsin – Eau Claire (Eau Claire, WI)

Bachelor of Business Administration

Major - **Marketing** Minor - **Advertising**

GPA - **3.40** (A = 4.0) Year - May 2011

Honors - **Graduated *cum laude* from the University of Wisconsin - Eau Claire**

Dean's List at the University of Wisconsin – Eau Claire

- Spring 2010

Academic Distinction at the University of Wisconsin – Eau Claire

- Fall 2007 through Spring 2011 (8 Semesters)

• Skills

Technical Skills

- Strong analytical skills.
- Skilled in HTML, CSS, and web design / development. Currently studying JavaScript.
- Proficient in Microsoft Office, Adobe Creative Suite, and all major web browsers.
- Skilled in use of both Microsoft Windows and Apple Mac OS.
- Able to learn new computer applications extremely fast with little or no instruction.
- Able to type up to 70+ WPM.

Personal Skills

- Skilled in customer and interpersonal interactions.
- Competent in written and oral communication in English.
- Able to work efficiently and confidently in both individual and group settings.
- Ability to comprehend and learn new information / tasks quickly.

Creative Skills

- Skilled and experienced in both web design and graphic design.
- Able to look at situations from an abstract view and demonstrate excellent creativity.
- Ability to use many voices and show creativity when writing.

• Experience

Design & Advertising Intern | Designwrite Creative

(June 2011 to Present)

- Assisted the creative team in developing and implementing the current DW Creative website. (www.dwcreative.me)
- Created materials used in the production of professional advertisements.
- Attended meetings and assisted with creative direction.
- Updated and maintained over 200 web pages on the DW Creative website.

Web Designer & Developer | Revuh Network, Online

(March 2009 to Present)

- Volunteer work done for the Revuh Network. (www.revuh.nl)
- Complete web design & development project from scratch.
- Responsible for maintaining and updating website material and content.
- Designed the current Revuh Network logo.

Marketer | College Pro Painters, St. Louis Park, MN

(July 2010 to August 2010)

- Assisted project manager in managing and coordinating the marketing team.
- Interacted on a one-to-one basis with current and potential customers.
- Presented essential information and sold paint job estimates to customers.